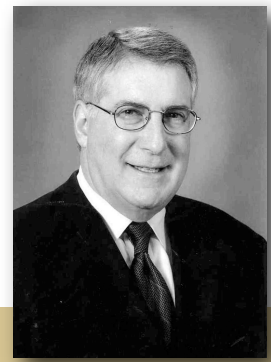


Hope for Humanity

honoring
Frank Risch



2011 Award Recipient

Visionary Community Leader • Advocate for Human Rights • International Business Executive

For the past 20 plus years that Frank Risch has called Dallas home, he's given it his heart. Since moving to Dallas, Frank and his wife, Helen, have helped to make many new and exciting changes possible in the Dallas area through their community involvement, philanthropy, and volunteer service. For nearly the entire time Frank has lived in Dallas, he has been a member of the Board of Directors of the Dallas Holocaust Museum/Center for Education and Tolerance (DHM/CET), where he has been instrumental in transforming the organization from a memorial and resource center in the lower level of the Jewish Community Center to a creative Museum in the West End Historic District of downtown Dallas. Currently on the DHM/CET's Executive Committee, Frank remains a tireless advocate in advancing the Museum's mission of preserving the memory of the Holocaust and teaching the moral and ethical response to hatred, prejudice and indifference, for the benefit of all humanity.

The son of Herbert and Irma Risch who fled Nazi Germany in 1937, to escape the Holocaust, Frank was born and raised in Baltimore, Maryland. He received his undergraduate degree from Penn State University in 1964, and his master's degree in Industrial Administration from Carnegie Mellon University in 1966. That year, Frank went to work for Standard Oil Company of New Jersey – now ExxonMobil Corporation – as a Financial Analyst, beginning a career that spanned 38 years. During this period, Frank held positions of increasing responsibility in finance, planning, operations and general management with Exxon and its operating affiliates in New York, London, Athens, and Seattle before settling in Dallas when the company's headquarters moved from New York in 1990. As the Treasurer of Exxon Corporation, Frank played an important role in facilitating the merger of Exxon and Mobil Corporation in 1999. Frank retired in 2004 as Vice President, Treasurer, and Principal Financial Officer of Exxon Mobil Corporation.

During his career and now in retirement, Frank has actively served the Dallas community through his dedicated volunteer service and philanthropy. Involved in the development and growth of Dallas's performing arts center into the landmark AT&T Performing Arts Center, Frank now serves on its board of directors and executive committee. He has been instrumental in the transformation of the Dallas Theater Center as it has moved to the Wylie Theatre and now serves as Chairman of its Board. As a long-standing board member of Dallas CASA (Court Appointed Special Advocates), which supports the needs of abused and neglected children in Dallas, Frank is currently involved in the organization's strategic planning efforts to enhance its growth and its ability to serve these great needs. Frank is Vice Chair of the Board of Communities Foundation of Texas, Chair of its Philanthropy Committee, and member of its Investment Committee. He is also a former Vice Chair and member of the Dallas Zoological Society board.

In addition to these responsibilities, Frank is a member of the Business Board of Advisors of the Tepper School of Business at Carnegie Mellon University, where he and Helen have endowed a Faculty Development Professorship in Business. He also serves on the boards of the Jewish Federation of Greater Dallas and Temple Emanu-El of Dallas, where he was President from 2005-2007. In the corporate world, Frank is a member of the Board of Directors of Pioneer Natural Resources Company.

In 2003, Frank was honored by the Anti-Defamation League of North Texas, receiving the Henry Cohn Humanitarian Award. In 2007, in honor of his parents, Frank and Helen established the Herbert H. and Irma B. Risch Memorial Program at the Jewish Museum of Maryland that is dedicated to the understanding of the immigrant experience in America. Frank and Helen also established the Helen Risch Preschool Scholarship Endowment Fund which provides financial assistance to enable small children to attend Jewish preschools. Frank and Helen enjoy the theater, cycling, skiing, and kayaking. Their children, Jonathan and Alisha Risch of Houston, Texas, and Jolene Risch-Minsky and Jayson Minsky of Dallas, have blessed them with six wonderful grandchildren, ages 5 through almost 13.

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Sponsorship Opportunities

Ultimate Upstander \$50,000

- Two VIP Tables for 10, and Host a Survivor table of 10
- Ten VIP valet parking pass (lower level of hotel with direct access to ballroom)
- Twenty tickets to the private VIP party
- Recognition: Listing in event program, press release(s) print materials and web site, all with company logo and name recognition in the Museum newsletter and annual report
- Full-page ad in event program
- VIP, docent-guided tour of the Museum including Holocaust Survivor testimony for up to 50 guests; Upstander wristbands for attendees
- Membership in the Museum's Circle of Remembrance for one year at the Defenders of Honor level, a \$5,000 value (see enclosed Membership Benefits)

Upstander \$25,000

- One VIP Table for 10, and Host a Survivor table of 10
- Five VIP valet parking pass (lower level of hotel with direct access to ballroom)
- Ten tickets to the private VIP party
- Recognition: Listing in event program, press release(s), print materials and DHM/CET web site, all with company logo and name recognition in the Museum newsletter and annual report
- Full-page ad in event program
- VIP, docent-guided tour of the Museum including Holocaust Survivor testimony for up to 50 guests; Upstander wristbands for attendees
- Membership in the Museum's Circle of Remembrance for one year at the Teachers of Tolerance level, a \$2,500 value (see enclosed Membership Benefits)

VIP Party, 6 p.m., October 25, 2011, Venetian Ballroom, Fairmont Hotel, Dallas

As the DHM/CET is a 501(c)3 charitable organization, your gift, less the value of goods and services received of \$75 per meal, is deductible as a charitable contribution for income tax purposes.

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Sponsorship Opportunities

Chai \$18,000

- One VIP Table for 10
- One VIP valet parking pass (lower level of hotel with direct access to ballroom)
- Six tickets to the private VIP party
- Recognition: Listing in event program, DHM/CET web site, the Museum newsletter and annual report
- Full-page ad in event program
- Membership in the Museum's Circle of Remembrance for one year at the Guardians of Memory level, a \$1,000 value (see enclosed Membership Benefits)

Ambassador of Hope \$10,000

- One Table for 10
- Four tickets to the private VIP party
- Recognition: Listing in event program, * DHM/CET web site, the Museum newsletter and annual report
- Half-page ad in event program
- Membership in the Museum's Circle of Remembrance for one year at the Outreach Partners level, a \$500 value (see enclosed Membership Benefits)

*Due to space limitations in the event program and website content, a maximum of three names will be included for Ambassador of Hope Sponsors.

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Sponsorship Opportunities

Butterfly of Freedom \$5,000

- One Table for 10
- Two tickets to the private VIP party
- Recognition: Listing in event program,* DHM/CET web site, the Museum newsletter and annual report
- Quarter-page ad in event program

Other Giving Opportunities

Table Host \$3,000

- One Table for 10
- Recognition: Listing in event program,* DHM/CET web site, the Museum newsletter and annual report

Donation

- Recognition: Listing in event program,* DHM/CET web site, the Museum newsletter and annual report

*Due to space limitations in the event program and website content, name listings will include a maximum of two names for Table Sponsors and Butterfly of Freedom Sponsors. A maximum of three names will be included for Ambassador of Hope Sponsors.

As the DHM/CET is a 501(c)3 charitable organization, your gift, less the value of goods and services received of \$75 per meal, is deductible as a charitable contribution for income tax purposes.

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Tuesday, October 25, 2011

The Fairmont Dallas 6 p.m. Reception 7 p.m. Dinner

2011 Underwriting Contract

Sponsorship Opportunities

- Ultimate Upstander \$50,000
- Upstander \$25,000
- Chai \$18,000
- Ambassador of Hope \$10,000
- Butterfly of Freedom \$5,000

Other Giving Opportunities

- Table Host \$3,000
- Donation \$ _____

Commitment for Sponsorship made by:

Name of company or individual for sponsor recognition _____

Contact person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Authorized Name and Signature _____

Payment Information

_____ Check (Please make checks payable to the Dallas Holocaust Museum)

_____ Credit Card _____ AMEX _____ Mastercard _____ Visa _____ Discover

Credit Card No. _____ Expiration Date: _____

Name on Account _____

Cardholder Signature _____

Tables are reserved when payment is received. Reservations are non-refundable.

As the DHM/CET is a 501(c)3 charitable organization, your gift, less the value of goods and services received of \$75 per meal, is deductible as a charitable contribution for income tax purposes.

Please retain a copy of this contract and return to the Dallas Holocaust Museum/Center for Education and Tolerance at 211 North Record Street, Dallas, TX 75202, or by fax at 214-747-2270, or by email to h4hdinner@dallasholocaustmuseum.org. For more information contact Maria MacMullin at 214-741-7500.

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“Where does the money go?”

More than 80% of the gross proceeds from this year’s Hope for Humanity go directly to fulfilling the mission of the DHM/CET, including:

- Teacher workshops;
- Education and outreach to the North Texas community;
- Development of temporary exhibits;
- Expansion of our archives;
- Digitization of Holocaust Survivor testimony;
- Expansion of our Library;
- Upgrading our current Museum facilities;
- Hosting Survivors gatherings and remembrances;
- Continuing education for DHM/CET staff.

“Why is the education we provide so important?”

- Our Holocaust curricula supplements public and private school curricula, especially that which is now required by the Texas Education Agency.
- We translate the lessons of the Holocaust to current issues facing today’s students, including bullying and the positive effects of tolerance.
- The Texas Holocaust and Genocide Commission was created by the state legislature to obtain, organize and distribute information on the Holocaust and other genocides; and the DHM/CET is an outlet to disseminate that information to the educators of the North Texas area.
- We teach children that hate and intolerance are counter-productive, helping them learn how to speak up and stand up for what is right.
- Sometimes hate is manifested from fear, fear of what we do not know or understand. We teach students to feel enriched by the various cultures of our pluralistic society, instead of feeling threatened by them.

Thank you. The DHM/CET cannot be successful without you.