

# HOPE FOR HUMANITY

HONORING FRANK RISCH

Join us to honor Frank Risch, recipient of our 2011 Humanitarian Award, and to celebrate the inspirational lives of our local Holocaust survivors. The evening will include moving stories of survival that provide thought-provoking lessons for all of humanity.

Tuesday, October 25, 2011

The Fairmont Dallas

1717 North Akard Street | Regency Ballroom, 2nd floor

6:00 p.m Reception | 7 p.m. Dinner and Program

🅓 | Complimentary Valet & Self-parking | Business Attire

Two valet parking entrances: Ross and Akard. Self-park at the surface lot on Akard and Munger Streets.

## *Honorary Chairs*

Fred Hegi  
Don Humphreys  
Bill Lively  
Deedie Rose  
Howard Schultz  
Ron Steinhart  
Charles Wylly

*(May his memory be a blessing)*

## *Event Chairs*

Liz and Tom Halsey  
Celia and Larry Schoenbrun

## *Event Director*

Maria MacMullin

*Sponsorships Available*

DallasHolocaustMuseum.org or call 214.741.7500

## *Generously Supported By<sup>+</sup>*

### UPSTANDER SPONSORS

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Dee and Charles\* Wylly *\*May his memory be a blessing*

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+ At the time of printing

\*\*A fund of the Dallas Jewish Community Foundation



### *The Story of Frank Risch*

**Frank Risch** may hail from Baltimore, but for the past 20 years the tireless businessman and volunteer has called Dallas home—and he’s given the city his heart. The son of German Jewish immigrants who escaped Nazi Germany, **Frank represents the best that America offers**—opportunity, generosity, and service to mankind. Frank is a passionate advocate for the DHM/CET, believing wholeheartedly that **preserving the memory of the Holocaust through stories that connect with events**

**today** is the best way to teach our mission. Frank is an ardent supporter of what makes a city great—whether it’s the arts or the care of abused and neglected children. Frank retired in 2004 as Vice President, Treasurer, and Principal Financial Officer of Exxon Mobil Corporation to devote his time giving back to the city and country he loves. Join us as we recognize and honor Frank Risch for his contributions to North Texas with the **2011 Hope for Humanity Award**.

### *Stories of Life: Stoop Stories*

Each life is a collection of thousands of stories—some like snapshots, moments frozen in time. Others are long and complex; life-altering journeys that **shape one’s destiny**. Sharing stories is a hallmark of humanity. We tell them over and over to add meaning and purpose to our lives, to teach lessons, **to heal and advance the world**.

The DHM/CET exists because of some of the most powerful stories ever lived. Holocaust survivors, refugees, liberators, museum visitors, and students—all tell the stories that have **transformed us from a museum into a movement of UPSTANDERS** committed to remembering the Holocaust, ending genocide, and advancing humanity. As the UPSTANDER movement evolves, it strengthens with each new member. Each one has a compelling story to share. Each life advances the movement.

On October 25th, you will become a witness to stories that will challenge, amaze, and inspire you. **Surviving Auschwitz. Escaping Darfur. Immigrating to America. Prevailing over a bully**. All share a parallel that might surprise you, enlighten you and ultimately change you. In a special **Stoop Stories** presentation, we will tell our story through the lives of those who have shaped us and those who we have shaped through our mission. **Stoop Stories** is a unique method of storytelling that uses personal stories as a means of connecting to and inspiring other people. You won’t want to miss this dramatic and surprising production!

### *Event Committee*

- Michelle Mantel Bassichis, M.D.
- Jules Brenner
- Marsha Gaswirth
- Don Glendenning
- James Hogue
- Ynette Hogue
- Hylton Jonas
- Veronique Jonas
- Jim Rosenthal
- Gail Sachson
- Alice Brown Skinner
- David Small

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\*Lifetime Director

# HOPE FOR HUMANITY

HONORING FRANK RISCH

Enter to win a drawing for airfare to Europe  
via American Airlines

*Two first-class, round-trip tickets to Europe*

Each valid for one round-trip ticket to any city served by  
American Airlines,\* including

- London
- Paris
- Zurich
- Milan
- Rome
- Brussels
- Barcelona
- Madrid
- Manchester

Raffle tickets \$50 each or 3 for \$125

*\*Excluding any codeshare services not operated by American Airlines*

*Sponsorship Opportunities* All Sponsorships include recognition in the event program, the DHM/CET website, newsletter, and annual report.

## **ULTIMATE UPSTANDER \$50,000**

- Two VIP tables of 10, and Host a Survivor table
- Ten VIP valet parking passes
- Twenty tickets to the private VIP party
- Full page ad in the event program
- VIP, docent-guided tour of the Museum including Holocaust Survivor testimony for up to 50 guests;
- Museum Membership at the \$5,000 level

## **UPSTANDER \$25,000**

- One VIP table of 10, and Host a Survivor table
- Five VIP valet parking passes
- Ten tickets to the private VIP party
- Full-page ad in the event program
- VIP, docent-guided tour of the Museum including Holocaust Survivor testimony for up to 25 guests;
- Museum Membership at the \$2,500 level

## **CHAI \$18,000**

- One VIP Table of 10
- One VIP valet parking pass
- Six tickets to the private VIP party
- Full-page ad in event program
- Museum Membership at the \$1,000 level

## **AMBASSADOR OF HOPE \$10,000**

- One Table of 10
- Four tickets to the VIP party
- Half-page ad in the event program
- Museum Membership at the \$500 level

## **BUTTERFLY OF FREEDOM \$5,000**

- One Table of 10
- Two tickets to the VIP party
- Quarter-page ad in the event program

## **TABLE HOST \$3,000**

- One Table of 10
- Limited availability remains.*

## **INDIVIDUAL TICKETS \$300**

*Limited availability remains.*

\*Due to space limitations in the event program and website content, name listings will include a maximum of two names for Table Sponsors and Butterfly of Freedom Sponsors. A maximum of three names will be included for Ambassador of Hope Sponsors.

For a full description of sponsorship benefits, visit [DallasHolocaustMuseum.org](http://DallasHolocaustMuseum.org)

The DMH/CET is a 501(c)3 Organization. \$75 of each ticket purchase is non-deductible for tax purposes.

\_\_\_\_\_ **YES**, I will be attending as a \_\_\_\_\_ Sponsor\* = \_\_\_\_\_

\_\_\_\_\_ **NO**, I am unable to attend, but please accept my donation in the amount of = \_\_\_\_\_

Limited availability As a Table Host (tables of 10\*) \$3,000 = \_\_\_\_\_

Limited availability \_\_\_\_\_ # of Individual dinner tickets @ \$300/each = \_\_\_\_\_

\_\_\_\_\_ # of Raffle Tickets @ \$50/each or (3 for \$125) = \_\_\_\_\_

Program Ad Full Page \$1,000; Half Page \$500; Quarter Page \$250 = \_\_\_\_\_

**GRAND TOTAL** = \_\_\_\_\_

My check for \$\_\_\_\_\_ is enclosed.  Please charge \$\_\_\_\_\_ to my credit card

Make checks payable to DHM/CET.

Circle one: MasterCard Visa American Express Discover

\_\_\_\_\_  
Billing Contact Name

\_\_\_\_\_  
Billing Address City/State/Zip

\_\_\_\_\_  
Credit Card Number Expiration Date

\_\_\_\_\_  
Phone Email Address

\_\_\_\_\_  
Signature

\*Please list all members in your party on the reverse side of this card. Mail this portion of card in the enclosed envelope by Oct. 7<sup>th</sup>. To confirm availability, please call the Museum in advance at 214.741.7500. You may also register online at DallasHolocaustMuseum.org

\_\_\_\_\_  
Name as it should appear in the program

Others in your party:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

*Program Ads*

**PROGRAM SIZE**  
Landscape 10.0H x 7.0W

**FULL PAGE**  
6.5H x 9.5W \$1,000

**HALF PAGE**  
6.5H x 4.625W \$500

**QUARTER PAGE**  
3.125H x 4.625W \$250

All ads B&W  
Submit artwork in hi-res JPEG format by  
Monday, October 1<sup>st</sup> to:

Maria MacMullin, Director of Development  
H4H@DallasHolocaustMuseum.org